

SOY GITANA Y
~~NO~~
SOY DE FIAR

PREJUDICE IS THE MOST PAINFUL TATTOO

On the International Day for Tolerance, Amanda Silva, a young Roma woman, was tattooed with a message of prejudice to make the discrimination that her community suffers visible. The phrase "SOY GITANA Y NO SOY DE FIAR" ("I AM ROMA AND UNTRUSTWORTHY"), tattooed on her arm, would only become a positive message if over ten million people showed their support on social networks. This target was greatly surpassed, and Amanda reversed the meaning of her tattoo, and our prejudices.

Learn all about the campaign at eltatuajequemasduele.org

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